



**16th WORLD
GYMNAESTRADA
2019**
DORNBIRN
VORARLBERG
AUSTRIA

International Sports and Leisure Fair

as part of the World Gymnaestrada 2019
7th – 13th July 2019

Information for exhibitors





The World Gymnaestrada – a successful concept



- The biggest gymnastics festival in the world with above 20.000 participants – no competition, but a happy show, a »Gymnastics Festival«
- since 1953, **every four years** in another european major city – exceptions: Herning 1987 and Dornbirn 2007
- **2007 in Dornbirn, the event was a huge success** for the gymnastics community and for Vorarlberg
- **2019 the festival will revisit** Vorarlberg / »City Rheintal«
- Decision by the F.I.G. unanimously in favor of Dornbirn:

»the real spirit of the Gymnaestrada lies in Vorarlberg!«



Facts & Figures of the WCG 2007



- A **colourful gymnastics festival** with enthusiastic participants from all over the world – a huge show and success
- Over **22,000 gymnasts** came from **53 nations**
- **Trade Exhibition Centre Dornbirn** as the central spot with the highlights
 - **1.100 Group performances** on 5 days
 - **16 National Evenings** on 4 days
 - **3 FIG Galas** with top performing groups as the highlight on 2 days
 - **Colorful life** on the **Gymnaestrada mile** and in the **catering and exhibition halls** – with a total of **180,000 visitors**

- **Off the Exhibition Centre Dornbirn:** Opening and closing Ceremony, Large Group performances, 8 outdoor stages and various side events, 25 national villages in the Rhine Valley
- A **sustainable and positive experience** for all employees, the 8000 helpers, and the local population – left many positive impressions, stories, pictures, memories, friendships, ...

»The World Gymnaestrada is a positive gymnastics event with international format«



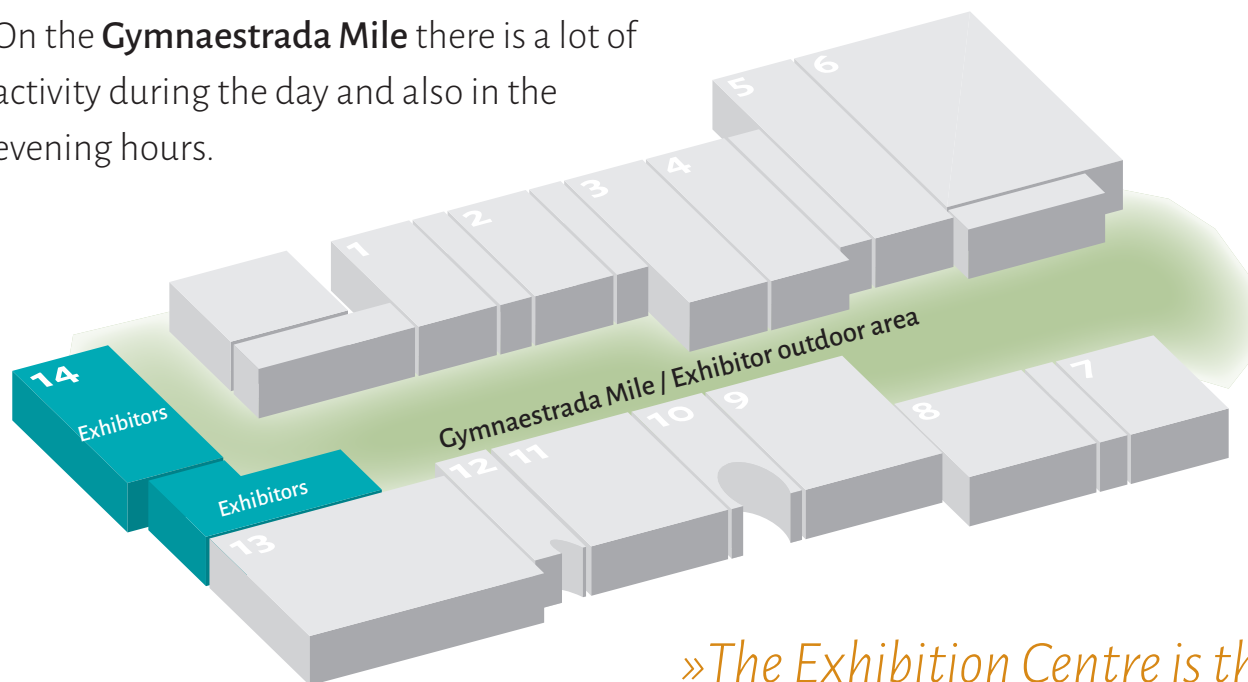


The Exhibition Centre Dornbirn



Overview

- The main events take place in the Exhibition Centre Dornbirn – it is the visitors and gymnastics centre with **about 180.000 visitors during the events week**
- In the **Halls 13/14 and 14**, Gymnasts and Exhibitors meet
- On the **Gymnaestrada Mile** there is a lot of activity during the day and also in the evening hours.



»The Exhibition Centre is the most important location of the event.«

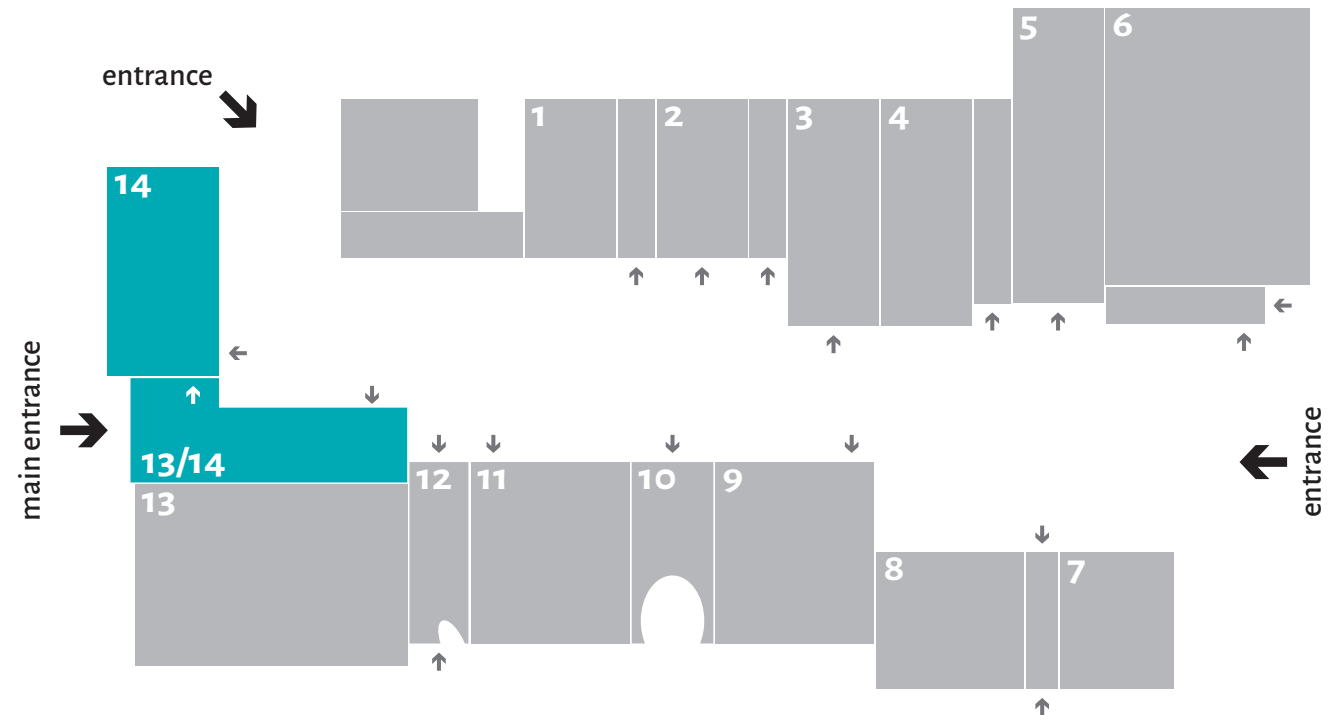


The Exhibition Centre Dornbirn

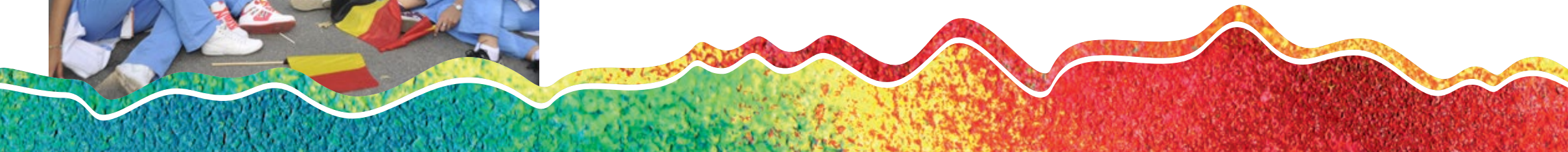


Outdoor area Gymnaestrada Mile

- On the Gymnaestrada Mile there is a lot of activity during the day and also in the evening hours. Spectators, Gymnasts and und Officials spend a major part of the events week in the Exhibition Centre and move from show to show – **with appropriate audience frequency.**



Opening hours for visitors: 9 a.m. – 11 p.m.

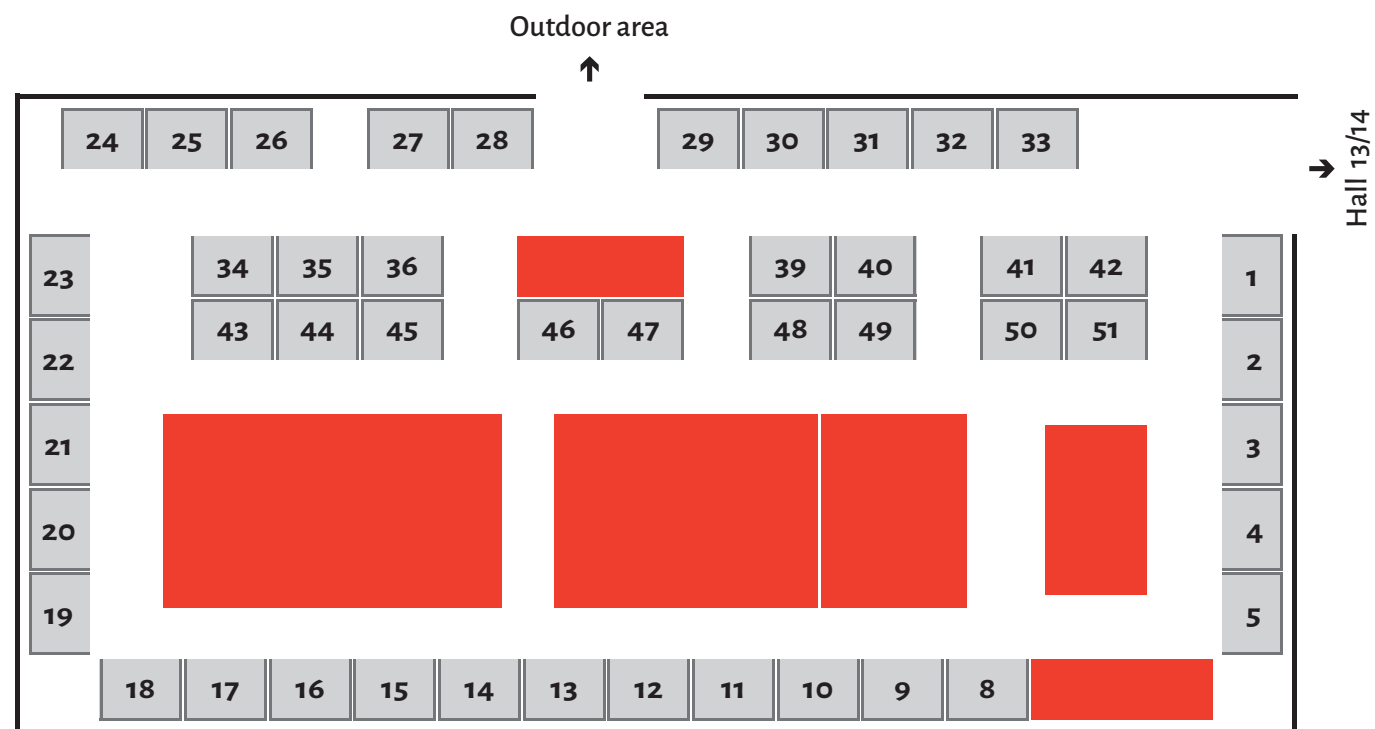




The Exhibitor halls

Hall 14

In the halls 13/14 and 14, the **International Sports and Leisure Fair** takes place as part of the World Gymnaestrada 2019. This is the meeting point for about **22.000 active gymnasts** and many visitors and **providers of products related to gymnastics** for a whole week.



Booth sizes from 12 m² | ■ reserved | Opening hours for visitors: 9 a.m. – 6 p.m.

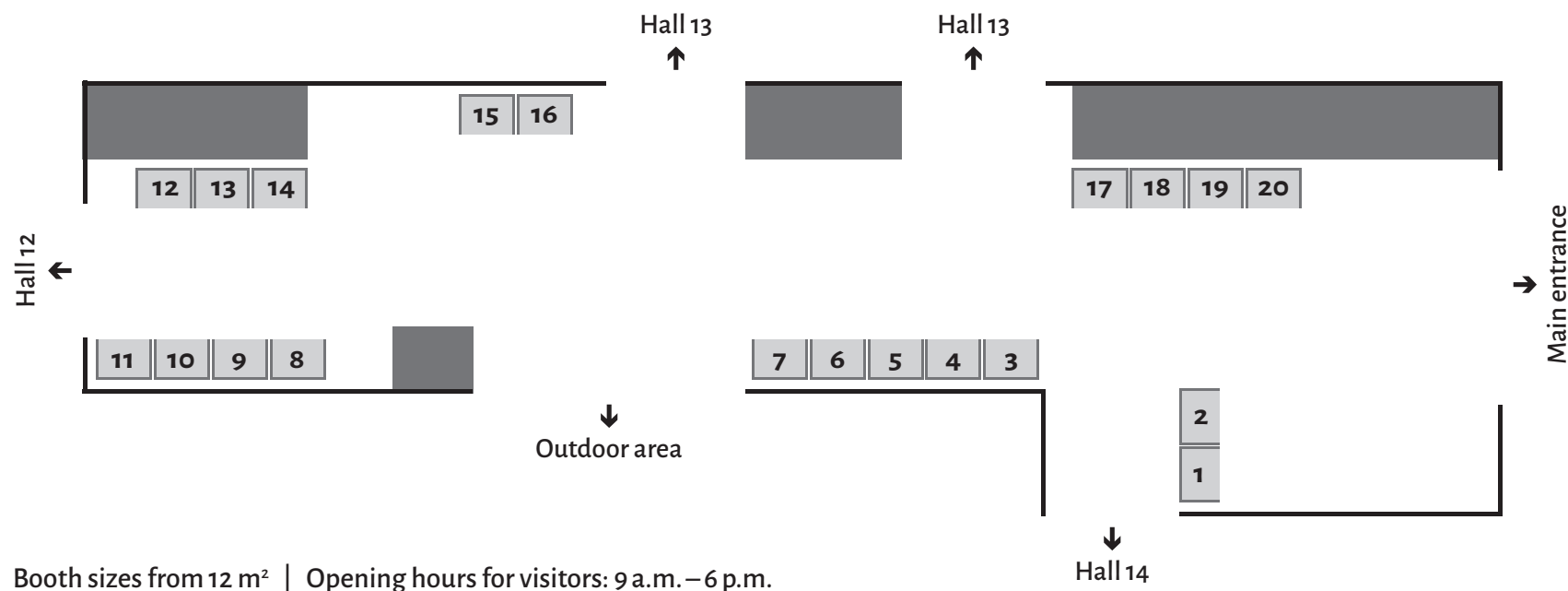


The Exhibitor halls



Halle 13/14

In the halls 13/14 and 14, the **International Sports and Leisure Fair** takes place as part of the World Gymnaestrada 2019. This is the meeting point for about **22.000 active gymnasts** and many visitors and **providers of products related to gymnastics** for a whole week.





The exhibitors packages



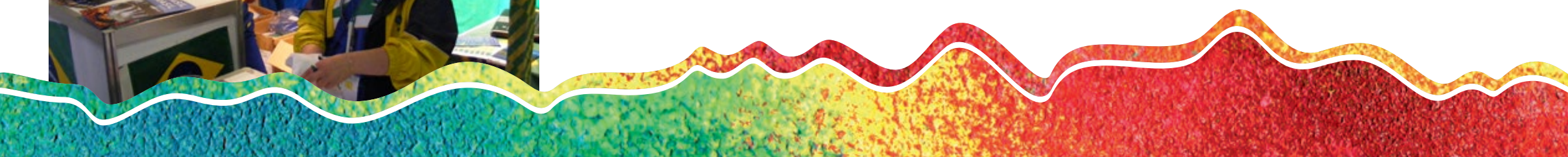
Floorspace rental

- Floorspace in Hall from 12 m² | 24 m² | 36 m² | 48 m² | ...
- Hall row booth € 110,—/m² up to 48 m² € 105,—/m² from 49 m²
- Hall corner booth € 120,—/m² up to 48 m² € 115,—/m² from 49 m²
- Hall head booth € 130,—/m² from 24 m²
- Hall isle booth € 135,—/m² from 48 m²

- Floorspace outdoor from 15 m²
- Outdoor booth € 90,—/m²

- Registration fee (obligatory): € 110,—

*»Reach your prime audience
at the World Gymnaestrada!«*





The exhibitors packages

Stand options

- **Own stand (floorspace rental only)**
- **Partition walls:** € 54,—/rm
Partition walls system white, height 2,5 m
- **Complete Stand EASY:** € 89,—/m²
This complete solution includes:
 - Stand System Basic,
 - White walls, height 2,5 m
 - Carpet
 - Labeling panel included on the open side of the stand
 - Label, text of the label (max 20 letters, black)



Contact



Details about opening hours, assembly and dismantling, coordination, included services, additional services, terms and conditions, etc., please refer to the provided order form!

Your contact for questions:

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